



**SMALL STEPS  
TO SUCCESS**  
Flexible Giving Program

**2017 NUCCA  
Fundraising Campaign**

Dear Friends and Patients of Upper Cervical Care:

Each year our professional research association, the Upper Cervical Research Foundation conducts a month long fundraiser called “Small Steps to Success”. This year, our 9<sup>th</sup> annual Small Steps Campaign runs from November 1 to 30th, 2017. Our goal is to raise \$125,000.00 and many NUCCA offices across North America are participating to help us reach this goal.

Since 1971, the past generosity of our donors has enabled us to move forward with innovative research in groundbreaking ways. In many instances, this leads us into new and unexplored territory working with researchers from many specialized disciplines around the world.

We are inviting our patients and friends to support our research efforts. We are sending this letter inviting you to participate if you wish. You may donate on the phone or when you are in the office. We are always grateful to those of you who wish to participate.

**Our research work has been ongoing since 1971 and this year’s focus is:**

- 1) Publishing more papers with the data we have obtained from our various comprehensive clinical studies. Further analysis of the Chicago Hypertension Study and the Calgary Migraine Study has revealed additional information that is important to announce. Along with these past studies, the recent Image Guided Reliability Study will synthesize the data into clear findings for publication. We will share these findings with our NUCCA membership and all the scientific and academic communities we are linked to.**
- 2) Continued progress with our Practice Based Research (PBR)**
- 3) UCRF Research Society: Ongoing training of specialized NUCCA doctors to conduct research into case studies for publication.**

We invite you to be a part of making history with us. You can do this by simply sending in a donation that fits for you.

To see the results of all of our research efforts since 1971, visit: [www.ucmonograph.org](http://www.ucmonograph.org)

Thank you for your kind consideration of supporting our research and the future of NUCCA care for many generations to come!

Sincerely,

Dr. \_\_\_\_\_





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**Please include the completed donation form, below and submit with your donation to my office OR please visit this website to make your donation.**

Canadians can make donations online and receive tax receipts for any donation of \$50.00 or more:

<https://www.easydonate.com/uppercervicalresearchfdn/donate>

Again, many thanks for your consideration and participation.

Please fill out the information below and return it with your donation to the office.

We can also accept credit card donations by phone.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Please check the box if you wish to receive further communications regarding research updates, and additional fund-raising opportunities. You may receive communication via email, or mail. NUCCA does not exchange mailing lists or share donor information outside of NUCCA.

I have enclosed a gift of: \$\_\_\_\_\_

- Cash
- Cheque
- Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

