

The National Upper Cervical Chiropractic Association

Spring Conference 2018

Hotel Irvine, Irvine, CA

April 19-21, 2018

Special Events

President's Banquet (\$6,000) – Friday Evening – Includes complimentary seating at President's table, the opportunity to give a 10-minute infomercial at the event, vendor space throughout the conference, signage on buffet tables, corporate banner display, recognition on conference materials and NUCCA website.

Wine & Cheese Event (\$3,500) – Thursday Evening – Includes the opportunity to give a 10-minute infomercial at the event, vendor space throughout the conference, signage on reception tables, corporate banner display, recognition on conference materials and NUCCA website.

Exhibitor Space

Each exhibitor receives a six-foot skirted table for display, trash can, and two chairs. Exhibit space is limited - please submit your application early!

Exhibit Space - \$1,000

Electricity: \$45/day (for a power-strip or extension cord) - optional

Wi-fi: \$45/day - optional

Advertising and Promotional Opportunities

Maximize your NUCCA investment by including some of these marketing elements. Don't leave your booth traffic to chance! Ensure awareness of your company's services and products with a well-planned NUCCA marketing campaign.

Promotional Display - \$250

Unable to attend? Let us promote your products and services to everyone attending by providing a company flyer, coupon, or postcard and we'll set a promotional display for you.

Folder Insert - \$250

Promote your products and services to every conference attendee by providing a company flyer, coupon, or postcard to be inserted in each conference folder or handed out at time of registration.

In- Kind Donations

Consider in-kind donations for our conference participants to use while at the conference such as pens, notepads, and highlighters. Or donate some of your product, services, or gift certificate for door prizes and/or fundraising.

Set-up information:

You can start to set-up on Thursday, April 19 beginning at @ 7 a.m.

You will be provided a 6ft. table and 2 chairs

Important: refund/credit policy - No Refunds. However; if we are able to reassign the booth, your exhibitor fee will be applied to our next conference.

Please follow the instructions below, if you need to send any items to the venue ahead of time.

Hotel Irvine is not responsible for storage or materials handling. Please ensure that prior arrangements for storage or materials handling have been made before any shipment of materials to the Hotel. Light envelopes and mailings are excluded.

Materials being sent to the hotel are to be delivered no more than 3 days prior to the set-up date (Thursday, April 19th) otherwise a storage fee will apply of \$3.00 per box. All materials should be **clearly labelled with the function name**, function date, and to the attention of **NUCCA 2018 Spring Conference**. On the set-up date, materials must be delivered directly to the meeting floor or assigned storage area and not left in the loading areas. The venue will not be responsible for the exhibit, displays and products left overnight. You must provide your own security for this protection if needed.

Address for the hotel:

Hotel Irvine
17900 Jamboree Road
Irvine, CA 92614

EXHIBITOR REGISTRATION FORM

A limited number of exhibitors will be accepted on a “First-Come, First Serve” basis and must be pre-paid to guarantee exhibit space.

PLEASE FAX TO NUCCA OFFICE AT 877/558-0410, or email Mary Pat Nielson (mnielson@intrinxec.com)

IMPORTANT NOTICE: Refund/Credit policy: No Refunds. However, if we are able to reassign the booth, your exhibitor fee will be applied to our next conference.

(Please Print)

Company Name: _____

Address: _____

City/State: _____ Zip Code: _____

Phone: _____

Fax: _____ E-mail: _____

Product Description: _____

Website: _____

Representative(s): _____

President’s Reception Full sponsor - \$6,000 _____

Wine & Cheese-\$3, 500 _____

Exhibitor Space: (Exhibit Hall) \$1,000 _____ **with Electricity – ADD \$45/day**
with Wi-fi – ADD \$45/day

Promotional Display \$250 _____

Promotional Folder Insert \$250 _____

In-kind donation _____

Door Prize Donation: _____

TOTAL \$ _____

Method of Payment (please circle): Visa Mastercard American Express Check

Credit Card Number: _____ Exp: _____

Print Cardholder’s Name: _____ Signature: _____

If paying by check, please mail check to:

NUCCA Office: 5353 Wayzata Blvd., Suite 350, Minneapolis, MN 55416