

NUCCANEWS

NEWSLETTER OF THE NATIONAL UPPER CERVICAL CHIROPRACTIC ASSOCIATION - NUCCA

President's Letter

Happy October! As summer ends and fall begins, this is a great time to reflect, and there certainly has been a lot going on in the world of upper cervical throughout the summer.

On the final Saturday of September, the NUCCA board and committee chairs convened on Zoom for our annual planning meeting. We missed the flow of an in-person meeting, but despite that we were able to pull together and create an effective plan. What is usually a 12-hour meeting was instead accomplished with 3 hours of collaborative work. We can be proud of our 2021 Strategic Plan which continues to progress NUCCA on many fronts. To give you an idea of where we are going, the following targets have been agreed upon to provide direction:

NUCCA Targets (2025):

 NUCCA has world-wide regional workshops led by credentialed instructors.

- Grand Rounds allows NUCCA doctors to share expertise on patient care.
- NUCCA revenue & expenses continue to be appropriately balanced.
- A system of measurement for member satisfaction has been established.
- A system for recognizing fundamental NUCCA competency has been established.
- NUCCA Certification continues to serve as the standard for the reduction of CCJ misalignment, and participation is naturally integrated with membership.
- NUCCA's presence in chiropractic colleges continues to expand.
- Expand NUCCA's interdisciplinary relationships.
- NUCCA is no longer considered experimental for at least one health condition.

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As a member-based group, we are all responsible for the success of our organization, and the willingness to volunteer and contribute to the betterment of NUCCA continues to be a strong part of our organizational culture. For example, a very proactive group of our membership in British Columbia had their ability to take x-rays for anything other than red flag suspicions threatened, and they responded superbly. The decision by the College of Chiropractors of British Columbia is still pending. Fortunately, many groups and organizations within our profession, including ours, responded with the incredulity that was due to this potentially tremendous step backward. We wish the best to our colleagues in British Columbia for a successful outcome.

This radiology issue will be ongoing in our profession for the foreseeable future on various fronts, and we will have to work proactively to protect our scope of practice from others in our profession. For the last few years, I have been meeting on a monthly basis with a multi-procedure committee dedicated to optimal outcomes for patients. This committee is run by our member, Dr. Phil Arnone, and you can find the website housing our work at RadEvidence.org. I urge you to engage with Dr. Arnone as we facilitate a review of the literature and publish the results of a survey that we began to share with the profession in early 2019. Even if you do not think you will have time to engage in participating with reviewing literature, please go to the website and take the survey so that your opinion can be counted.

Our Collegiality Committee and Ambassadors have facilitated a number of live online meetings so that connections can be optimized between our members. I hope you have had an opportunity to engage in one of these online sessions or participate in one of the Regional Workshops that have been offered through the summer. If you're not aware of these opportunities to engage, please connect with our executive team at NUCCA for more information or visit our website at https://nucca.org/doctors/conference/.

The ability to meet in person for the fall conference was once again thwarted by the presence of COVID-19. We were hoping to do a HyFlex conference in Minneapolis, but due to the circumstances at hand we decided that the best idea was to have another virtual conference with more live and on-demand options. I look forward to meeting with you all online again as we kick off our fall conference on November 12th with our previously postponed AGM.

I hope you are all adapting as well as possible in your part of the world, and I look forward to a time when we can enjoy our interludes live and in person. Until then, stay safe and keep doing the wonderful work that allows NUCCA to have such a fabulous reputation.

I will end this with another piece of our organization's Strategic Plan:

Purpose (why):

- The head and neck are vital and complex enough to deserve a dedicated practitioner.
- Reduction of the ASC contributes to optimum human health.
- Improved spinal biomechanics and posture are key indicators that the ASC is reduced.
- Many in our world are suffering without the opportunity to have an appropriate diagnosis and the awareness of a potential solution.
- By optimizing an individual's experience with us, we in turn help foster a more harmonious and vibrant profession.

As you strive to adapt to the challenges that are presenting themselves, remember to do good things and take care of each other.



Dr. Jeff ScholtenPresident, NUCCA Board of Directors

NUCCA VIRTUAL FALL CONFERENCE Nov 12 - Dec 6

With up to 40 CE credits available, NUCCA cannot wait to kick off our 2020 Virtual Fall Conference! Not only will you have pre-recorded classes to view at your leisure for nearly a month, we are also excited to bring you NINE live classes!

Thursday, November 12, 5:00 p.m. PST / 7:00 p.m. CST

NUCCA State of the State

Join us live as Dr. Jeffrey Scholten, NUCCA President, kicks off our Fall conference! No CE available for this class.

Thursday, November 12, 5:30 p.m. PST / 7:30 p.m. CST

NUCCA Annual Member Meeting

NUCCA members will come together to hear the latest association news, elect our future leaders and so much more! All members are encouraged to attend.

Friday, November 13, 6:00 p.m. PST / 8:00 p.m. CST Headpiece Placement (Level 1)

Instructor: Dr. David Packer, Board Certified

Lecture demonstration and participation providing an understanding and practical application in the use of the mastoid headpiece.

Friday, November 13, 7:00 p.m. PST / 9:00 p.m. CST

NUCCA Documentation (Level 2/3)

Instructor: Dr. David Packer, Board Certified

This class will teach the NUCCA doctors how to document what we do based on the three phases of healing and how to explain to third parties, how to document it properly.

Saturday, November 14, 12:00 p.m. PST / 2:00 p.m. CST NUCCA Research Update (All Levels)

Instructor: Dr. Jeffrey Scholten

This class summarizes ongoing UCRF funded research projects. Presentations include results of ongoing projects as they apply to reliability and validity of NUCCA assessments, fine-tuning of the NUCCA protocol, and improvements in providing NUCCA patient care as a result of conducted research. No CE available for this class.

REGISTRATION IS OPEN!

<u>Click here for conference details</u> including the class schedule and to register yourself for the conference!



Saturday, November 14, 1:00 p.m. PST / 3:00 CST

Upper Cervical Anatomy (Level 2/3)

Instructor: Dr. Jeff Scholten

This class will provide an overview of the Clinical Anatomy of the craniocervical junction. Learning objectives from this course are to sharpen understanding of basic and more complex areas of CCJ anatomy.

Sunday, November 15, 12:00 p.m. PST / 2:00 CST

NUCCA vs. Other Techniques (Level 1)

Instructor: Dr. Jeff Scholten

The Level 1 course provides an overview on NUCCA procedures: Basic system structure, the manner in which our education, standards & research work to develop the procedures taught and developed by NUCCA.

Sunday, November 15, 1:00 p.m. PST / 3:00 CST

NUCCA Technique Review Q&A (Level 1)

Instructor: Dr. Jeff Scholten

An opportunity for beginner NUCCA practitioners to meet with the NUCCA President and ask questions about the organization, the procedure, and other procedures.

Tuesday, November 17, 5:00 p.m. PST / 7:00 CST

Basic Type 4 Biomechanics (Level 3)

Instructor: Dr. Jack Stockwell, Board Certified
A review of Type 4 biomechanics and techniques to
determine the best placement of the head on the support.

VIRTUAL CAREER FAIR Update

NUCCA is thrilled to launch our first ever Virtual Career Fair! We know there are recent graduates that are looking to build their practice, and there are also practices that have positions available. As we cannot connect those individuals in person this year, we want to provide an opportunity to connect you virtually!

This "event" will be free and open to the public to view on the NUCCA website and will feature videos and contact information from clinics and organizations with various career opportunities.

This event will open with our Fall Conference on November 12 and be featured during our opening session so if you are interested in posting a video, sign up now to take full advantage of this opportunity!

REQUIREMENTS

In order to post a video, you must be:

- 1. A 2020 Fall Conference attendee, OR
- 2. A 2020 NUCCA member

PRICING

On or before Sunday, October 25

■ NUCCA Members: \$60

■ Non-Members: \$75

Sunday, October 25 – March 14 (pricing will not be pro-rated based on when you sign up)

NUCCA Members: \$90Non-Members: \$105





AMBASSADOR MENTORSHIP PROGRAM

Join us on Wednesday, October 28, at 6:00 p.m. PST/8:00 p.m. CST for our Ambassador Mentorship Program. This program focuses specifically on our NUCCA students and young professionals. The event is led by our very own NUCCA Ambassadors where young professionals will have the opportunity for mentorship, seek advice and learn more about the industry, the organization and so much more! These programs are philosophical in nature rather than technical. Asking the why versus the how. Attendees are broken into smaller groups with Ambassadors to allow for better connection and a more personal experience. Our students and young professionals are our future and this is a platform for you to be heard, and come with burning questions and curious interest."

Registration is FREE! We do ask that you register so that the Ambassadors can plan an effective program for everyone. This event will be held via Zoom. Access details will be emailed to all registrants the day of the event.



NEXT SESSION:

Wednesday, October 28th | 6:00 p.m. PST / 8:00 p.m. CST Click here to register!

SETTLEBACK SESSIONS!

NUCCA's Collegiality Committee kicked off our new virtual 'Settleback Sessions' in September with the hopes to provide a forum for open discussion on how our NUCCA doctors are 'adjusting' (pun absolutely intended) to these new times. Some doctors are busier than ever, while some have faced very difficult decisions regarding their practice, and many landing somewhere in between. These sessions are a chance to meet socially, to connect as we would if we were able to be in person, and to casually discuss chiropractic care with our colleagues.

For information on upcoming sessions, click here!

NEW BOARD CERTIFIED DOCTORS

The NUCCA technique and the Certification Program are often viewed as one of the most difficult and rigorous training programs in Chiropractic. It requires a paradigm shift regarding techniques to understand that it is the complexity of the cervical biomechanics (including regional neurological mechanisms) that are unrelentingly demanding down to the last fraction of a degree. It is being able to effectively apply distinctions developed and taught by NUCCA to the A.S.C. that allow a doctor the easiest, most predictable, and consistent ability to reduce the C-1 subluxation complex.

We are thrilled to congratulate two recent doctors who completed their NUCCA Board Certification, completing a long and detailed process that will benefit these

doctors, and their patients, throughout their years of practice.





REGIONAL WORKSHOPS RECAP

This summer we had two groups of instructors hold regional workshops for a small group of doctors that were able to attend in-person.

- Drs. Barbara Read, Deb Sesker, Finley Sesker, and Tonia Rogers invited Midwest doctors to a workshop in Ames, Iowa
- Drs. Michael Foran and Johanna Hoeller held a workshop in Vancouver for our Canadian NUCCA doctors



Both workshops were a shining success! The doctors taught on certification standards, adjusting phases, and biomechanics. It's wonderful to see our membership be able to meet in smaller groups and safely learn from their NUCCA peers and leadership. We hope to see more regional workshops planned for early 2021. For up to date information on any upcoming workshops, click here!



NUCCA CERTIFICATION Update

Reminder! Don't forget about the new savings that were announced in July for candidates and new graduates regarding the NUCCA Board Certification program! Take advantage of this limited time offer for yourself and your patients! Read below for more details!

Level 1 Certification Candidate Updates:

At the Fall 2019 Conference, NUCCA had temporarily suspended the fees associated with Level 1 Certification for all active NUCCA members. The deadline has now been extended to December 31, 2020! The same rules do apply and can be reviewed on the NUCCA website under the Level 1 Certification section or by clicking here.

Level 2 Certification Candidate Updates:

Current candidates actively engaged in Level 2 Certification have the opportunity to roll over and apply the Level 2 fees of \$550 toward their Level 3 fees. This only applies if the candidate, who has signed up in 2020, has completed all requirements and passed Level 2 by December 31, 2020.

In addition, for candidates to keep this credit of \$550, all requirements for Level 3 certification must be completed and passed by December 31, 2021.

If the completion of Level 3 certification occurs after December 31, 2021, then the candidate will forfeit the credit and be required to pay \$550 before submitting any films for Board Certification.

New/Recent Graduates:

The is a great opportunity to start your engagement in NUCCA Certification!

Level 1 Certification: the fees associated with Level 1 certification (\$350) have been waived if the graduate completes all requirements within 1 year of their graduation date.

- Level 2 Certification: the fees associated with Level 2 (\$550) can be rolled over and applied toward Level 3 fees if the graduate completes all requirements within 1 year of their graduation date.
- For the graduate to keep this credit of \$550 toward Level 3 fees, all film requirements for Level 3 must be completed within the next 1 year after completing Level 2.
- New graduates can sign up for NUCCA Certification within 2 months of their graduation date.

Please note: your benefits, submission results, and certification status will be revoked at any time if there is any falsification of records found during the process. If this does happen, continued participation in NUCCA Certification will be denied.

If you are an active NUCCA member and would like to sign up and start NUCCA Certification, please <u>click here</u> for more details or head to the <u>NUCCA store</u> to start on your next level of certification!

Feel free to contact the NUCCA office at any time with questions, comments or concerns at info@nucca.org.