



WINTER 2020

# NUCCA NEWS

NEWSLETTER OF THE NATIONAL UPPER CERVICAL CHIROPRACTIC ASSOCIATION - NUCCA

## President's Letter

As I write this report, we are in the final days of what was an engaging Fall Conference put together by our talented instructors and the NUCCA Education and Executive Committees. As we adapt to the strains placed on our usual methods of education, we hope to find some positive alterations that will benefit us all in the future, pandemic or not. Of course, there are aspects that we miss about gathering in-person, and I hope those will never be replaced. But there are other parts that do not have to return to the ways of the past, and we can combine these new methods with the old ways and make something even better and more dynamic for our future.

How luxurious has it been to have had a few weeks to consume, pause, rewind and review content that is usually gone forever the moment the lecture concludes? How quickly did the calls come in from some of our members for even more access?

Our group is a hungry group, and we want to be as good as possible. We are not satisfied with the status quo. To feed that hunger, our organization needs to provide copious, varied opportunities for ongoing education. This education needs to be available in streams that offer the flexibility to consume them on member's own terms, within timelines that are flexible, and in formats that are convenient. If you have not participated in a regional workshop, try to connect into one this winter. If you have had the opportunity to attend one, you'll know how great it is to be able to gather regionally in small groups and fast-track your learning.

NUCCA was born out of innovation. Of one thing I am certain, our organization was called NUCCA, not Gregory, because our founder had a clear vision of the future.

continued on pg. 2

## inside this issue:

- 2 > President's Letter
- 3 > 2021 Board of Directors  
> 2021 Membership Renewals  
> Fall 2020 Conference Recap
- 4 > Spring 2021 Conference  
> Virtual Career Fair
- 5 > Settleback Sessions  
> Ambassador Mentorship Program  
> NUCCA Online Textbook
- 6 > 2020 Gregory Circle Members  
> NUCCA Certification Updates
- 7 > New NUCCA Website  
> Member Anniversaries



National Upper Cervical  
Chiropractic Association

[www.nucca.org](http://www.nucca.org)

## PRESIDENT'S Letter / cont. from page 1

A vision and awareness that knowledge and technology would continue to grow, and as it did, our procedures would need to develop. We need to have platforms for these conversations. Conversations about what we do, why we do it, what we are missing, and what is possible. There is only one truth to what is going on in the body of the patient you have chosen to accept. Your job is simply to recognize it to the best of your ability and intervene in the most sophisticated, thoughtful, and skillful manner possible. NUCCA's job is to be a place where you can hone your craft with others that have similar knowledge and objectives.

If you want to learn something that is not available, or if you see a way to do things better – I am here to listen. We have an incredibly special organization that has developed a reputation for excellence, and I am in awe of what our predecessors were able to recognize and develop. Sometimes when you struggle to understand what is being taught to you, consider what it must have taken to figure it out in the first place. Thankfully, we all get to benefit from what has already been accomplished, but

now we have work to do. It is time for us to contribute our time, our talent, and our energy to keeping all that is great within our organization while striving to make next year's NUCCA even better.

I look forward to seeing how you will contribute in 2021. As William H Johnsen famously said, "If it is to be, it is up to me." The beauty of having an organization like NUCCA, is that through our community the possibility exists to flip that **me** in to a much more powerful **we**.

I wish you all the best of the season, however you choose to celebrate it. Please remember to do good things and take care of each other.



**Dr. Jeff Scholten**

President, NUCCA Board of Directors

## DR. ROBERT BROOKS Dedication

Earlier this month, NUCCA President Jeff Scholten sent a message to membership about past-president and longtime NUCCA and UCRF Board Member Dr. Robert Brooks' declining health. His wife, Barbara shared: *Bob would get a great deal of joy and comfort in his final days if you could provide individuals with an opportunity to share their feelings and experiences with him by sending cards, letters, emails, or texts as an alternative life celebration.*

NUCCA members sent him a virtual card that spanned 40 pages of notes, memories, well wishes, and thanking him for his mentorship and service to NUCCA that spanned multiple decades.

We would like to continue sending Dr. Brooks our full support, so please feel free to reach out to him directly via text message or email:

Dr. Robert Brooks, 5619 S Gary Pl, Tulsa OK 74105  
[drbrooks@tcopseminar.com](mailto:drbrooks@tcopseminar.com) | Text: 918-625-2147

We are so grateful to Dr. Brooks for his leadership, mentorship, and dedication to this organization. Our thoughts are with Barbara and his whole family, and the large group of students, friends, and colleagues that learned from him over the years.



## 2021 NUCCA Board of Directors

NUCCA held its 2020 Annual Member Meeting on Thursday, November 12th where our membership body voted on two open seats on our Board of Directors. We are thrilled to welcome back Dr. Michael Zabelin, as well as welcome Dr. Julia Radwanski to the Board. Both doctors bring wonderful value and dedication to our organization.

- Dr. Jeffrey Scholten,  
*President*
- Dr. Tym Flory,  
*Vice President*
- Dr. Patricia Gregg,  
*Treasurer*
- Dr. Michael Zabelin,  
*Secretary*
- Dr. Marshall Dickholtz Jr.
- Dr. Ben Kuhn
- Dr. Craig Lapenski
- Dr. David Packer
- Dr. Julia Radwanski
- Dr. Kurt Sherwood
- Dr. Lee Yardley

---

## 2021 NUCCA Membership Renewals

As we head into a new year, a reminder that your NUCCA membership renewal is due. The ability for NUCCA to flourish has always been dependent upon the commitment and involvement of our membership and we are profoundly appreciative of that support. This year, as you review the newly refined membership packages, you will notice new options for enriching your participation in NUCCA's programs and projects.

### **You can renew/join NUCCA by doing one of the following:**

- Email: Send the completed membership form to the NUCCA Office ([info@nucca.org](mailto:info@nucca.org))
- Fax: Fax the completed form to the NUCCA Office at (877) 558-0410
- Mail: Mail the completed form to NUCCA Membership, 5353 Wayzata Blvd, Ste. 350, Minneapolis, MN 55416

To download the PDF membership form, [click here](#).  
To renew online and view more details on NUCCA membership, [click here](#).

---

## FALL 2020 Conference Recap

NUCCA's Fall 2020 Conference has come to an end after almost four full weeks of classes, over 40 CE credits available, and the largest number of attendees we've seen for a Fall Conference in years! The ability of our members to adapt while continuing to seek out education, mentorship, and comradery is very inspiring!

Taking what we learned from our Spring 2020 Virtual Conference, our Executive Team, NUCCA leadership, and the Education Committee planned a modified virtual conference for our members. In addition to pre-recorded sessions that attendees could view anytime throughout the weeks of conference, we wanted to provide an opportunity to bring the feel of a 'live' class to this online setting. We hosted NINE live classes where our instructors were able to answer real-time questions and create a dialogue with our attendees. It was wonderful to see so many doctors interacting and engaged in the live courses.

We were joined by over 160 people from around the globe and we could not have successfully run this conference

without the team at LifeWest. A huge thank you to Laurie Isenberg and Victoria Davis for all their work to ensure our members had access to our courses. We are grateful for their partnership as we certainly couldn't run a successful virtual conference without them.

While we cannot predict what the future holds, we know that we have a successful and engaging online platform so that we can continue to serve you. Rest assured that regardless of whether our future conferences are in-person, online, or a combination of both - we will be able to provide content and continuing education!

Lastly, a huge thanks to our virtual conference instructors who came together to either teach in real-time or record their lectures and provide you with virtual content: Dr. Vince Fitzpatrick, Dr. Tym Flory, Dr. Michael Foran, Dr. Kerry Johnson, Dr. Craig Lapenski, Dr. David Packer, Dr. Barbara Read, Dr. Jeff Scholten, Dr. Finley Sesker, Dr. Kurt Sherwood, Dr. Jack Stockwell, and Dr. Michael Zabelin.

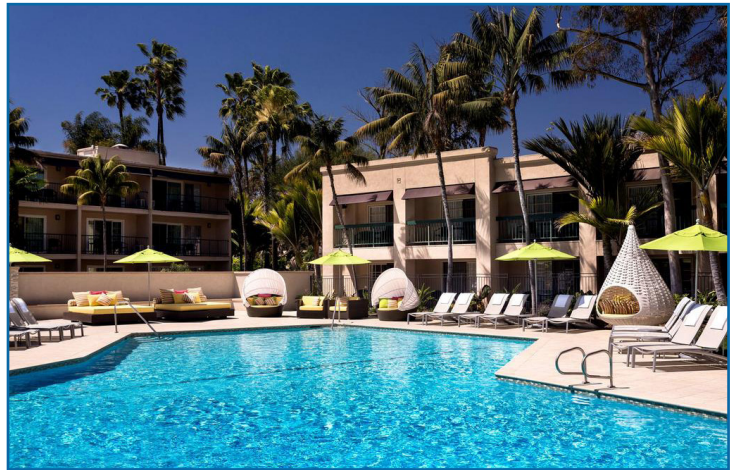
# SPRING 2021 CONFERENCE Save the Date!

**Newport Beach, CA**

**April 8 – 10, 2021**

NUCCA's leadership is currently planning a hi-flex conference in the hopes that our members will be able to return in-person for our Spring 2021 Conference. Our goal is to provide content and courses that can be attended both in-person and virtually, so that we can continue to offer education to our members no matter the circumstance. While we cannot guarantee things will not change, we ask that you save the dates in the hopes we can be together in early April next year!

For regular conference updates, [click here](#).



## VIRTUAL CAREER FAIR

**Open Until Sunday, March 14, 2021**

NUCCA has successfully launched our first ever Virtual Career Fair as part of our Fall 2020 Conference! We know there are recent graduates that are looking to build their practice, and there are also practices that have positions available. As we cannot connect those individuals in-person this year, we want to provide an opportunity to connect you virtually!

This "event" will be free and open to the public to view on the NUCCA website and will feature videos and contact information from clinics and organizations with various career opportunities.

**As of today's date, we have the following doctors participating in this year's Virtual Career Fair:**

- 1st Place Chiropractic – Dr. Kyrie Kleinfelter
- Healthy Life Chiropractic – Dr. Christine Meakim
- Living Well Spine Center – Dr. Terry McCoskey
- Madison Upper Cervical Center – Dr. Valerie Briski
- Precise Chiropractic – Dr. Jamie Cramer
- Restoration Spinal Care – Dr. Kurt Sherwood
- Vital Health Wellness Center – Dr. Gregory Goffe
- Yardley Institute of UpperCervical Health Sciences – Dr. Lee Yardley



To learn more about these opportunities, [click here](#) to view the full Virtual Career Fair!

Are you interested in being a part of our Virtual Career Fair? There's still time! [Click here](#) to learn more about pricing and submitting content.

## SETTLEBACK SESSIONS Recap



NUCCA's Collegiality Committee successfully held their second Settleback Session on November 18, 2020 and were joined by over 20 doctors from all over the country. Dr. Kerry Johnson presented on *How to Double Your Practice in a Year*, providing some insight on how his own

practice's growth and the tried-and-true systems he's put in place over his career.

### A highlight he touched on was working through the 5 Point Office Visit:

1. Get the patient to identify there is a problem
2. Correct the problem
3. Get them to recognize that a change was made
4. Get the patient to smile and create a personal connection
5. Make sure you teach the patient something during their visit

To view Dr. Johnson's presentation, [click here](#) to view the recording.

We hope to bring you our next Settleback Session in January, 2021, so be sure to [check our website](#) for those details which will be posted soon!

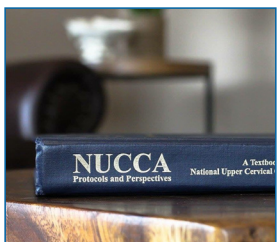
## AMBASSADOR MENTORSHIP PROGRAM

Our NUCCA Ambassadors Mentorship Program is off and running! This program is a chance for our Ambassadors to meet with young professionals and students for mentorship, seek advice and learn more about the industry, the organization and so much more! These programs are philosophical in nature rather than technical. Asking the why versus the how. Our students and young professionals are our future, and this is a platform for you to be heard and come with burning questions and curious interest.

**Registration is FREE!** Come join us in February for our next Ambassador call, and [check out our website](#) for up-to-date information on each session.



## NUCCA ONLINE TEXTBOOK



We have a team of doctors who are working diligently to move the printed NUCCA textbook to an online format, and we hope to have the first edition of this work available for members by the Spring 2021 Conference!

A huge thank you to Drs. Julia Radwanski, Tym Flory, Daiki Ishiyama, and Michael Zabelin who are currently working through the text to ensure our doctors and students receive the most up-to-date information.

## 2020 GREGORY CIRCLE Members

### Gregory Circle Silver

- Kerry Johnson
- Benjamin Kuhn
- Blair Schmaus

### Gregory Circle Junior Silver

- Philip Arnone
- Jamie Cramer
- Keith Denton
- Jacob Dodds
- Lauren Dodds
- Patricia Gregg
- Craig Lapenski
- Ashleigh Street
- Lee Yardley

### Gregory Circle Senior Bronze

- Julia Radwanski
- Jeffrey Scholten
- Kurt Sherwood
- Jayson Snyder
- Marcella Ziska
- Michael Russamano
- Deb Sesker
- Shawn Thomas

### Gregory Circle Bronze

- Valeri Briski
- Justin Brown
- Marshall Dickholtz, Jr.
- Tymothy Flory
- Greg Goffe
- Jason Granger
- Sarah Johnson
- Philip Kanwischer
- Bradley Kennedy
- Steven MacDonald
- Terry McCoskey
- Aurora Ongaro
- Reanna Plancich

### Gregory Circle Junior Bronze

- Jonathan Chung Gregory Circle
- Christopher Dawson
- Stanley Dombroski
- Donald Erwin
- Vince Fitzpatrick
- Kevin Hallmeyer
- Scott Hansen
- Gordon Hasick
- Jeff Hedrich
- Johanna Hoeller
- Daiki Ishiyama
- Kyrie Kleinfelter
- John Kowalczyk
- Jordan Landholm
- Patrick Lin
- Jim Moore
- Barbara K. Read
- Finley Sesker
- Jack Stockwell
- Gary Thomson

## NUCCA CERTIFICATION Updates

Join us in congratulating these doctors for passing their respective levels and continuing their journey to becoming NUCCA Board Certified!

### Level 1 Candidacy

- Dr. Zale Bonnett
- Dr. Norris Goldberg
- Dr. Changwon Lee
- Dr. Kyle McGibney
- Dr. Zachary Molland

### Level 2 Candidacy

- Dr. Jonathan Chung
- Dr. Madison Vanata

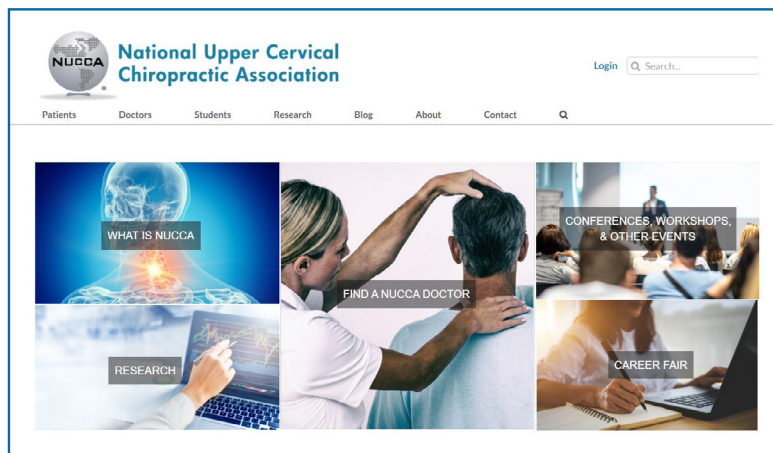
### Level 3 Candidacy

- Dr. Jason Granger
- Dr. Gary Thomson

## NEW NUCCA WEBSITE Coming Soon!

NUCCA's Communications Committee is currently leading the organization through updating our website. Our goals in updating the current website are:

- To ensure the overall look and style of NUCCA advances along with the organization.
- To have a professional, easy-to-navigate website that patients will share with others.
- To identify NUCCA as an expert in the chiropractic field.
- To expand NUCCA's presence in chiropractic colleges.
- To increase the conversion rate of those seeking care to those reaching out to our members' clinics and seeking out care.



We hope to bring you more updates in the new year, and we'll be sure to promote the website via social media and email when it's officially launched!

## NUCCA MEMBER ANNIVERSARIES

### 40 YEARS

- Daniel Fedeli
- Gordon Hasick
- Philip Kanwischer
- Robert Neff]

### 30 YEARS

- Philip Arnone
- Gary Thomson
- Pete Tsiglieris

### 25 YEARS

- Erich Griffith

### 20 YEARS

- Craig Dawson
- David Jung
- Kyrie Kleinfelter
- Devin Luzod

### 15 YEARS

- Rodd Bruntjen
- Young Chung
- Drew Drummond
- Allen Harrison
- Benjamin Kuhn
- Amber Pergande
- Justin Schallmann

### 10 YEARS

- Brian Cripe
- Jacob Dodds
- Lauren Dodds
- Nathaniel Elkins
- Dustin Freund
- Shawn L. Hall
- Russill Mills
- Jason Minogue
- Matthew Noji
- Joseph Perin
- Reanna Plancich
- Yoshiro Yajima
- Cecilia Yu

### 5 YEARS

- Marie Biek
- Stephen Fedele Jr.
- Scott Hanson
- Wontaek Hwang
- Ty Wilson
- Devin Young
- Chelsea Kolstad
- Amanda Choong
- Mario Cortes
- Michael Ennis
- Christopher Gates
- Kevin Hallmeyer
- Gregory Jean-Pierre
- Shelley Lorenzen
- Andrew McCanse
- Oscar Presas
- Aubrey Rivera
- Kalan Stittleburg
- Christopher Whitney
- Grace Yu